



# THE INNOVATION INCUBATOR

DAY 1

Where do you currently feel like an innovator in your business?

Where do you feel like you're currently doing things because everyone else is?

What are the top client suggestions/requests you hear? What {if any} client complaints have you had?

What do your clients rave about the most? What features, benefits, and results do they LOVE most?

Taking those things into consideration... if you could be a total revolutionary {without any regard for "would this work"} what are some of the big ideas you have for your business and clients?